

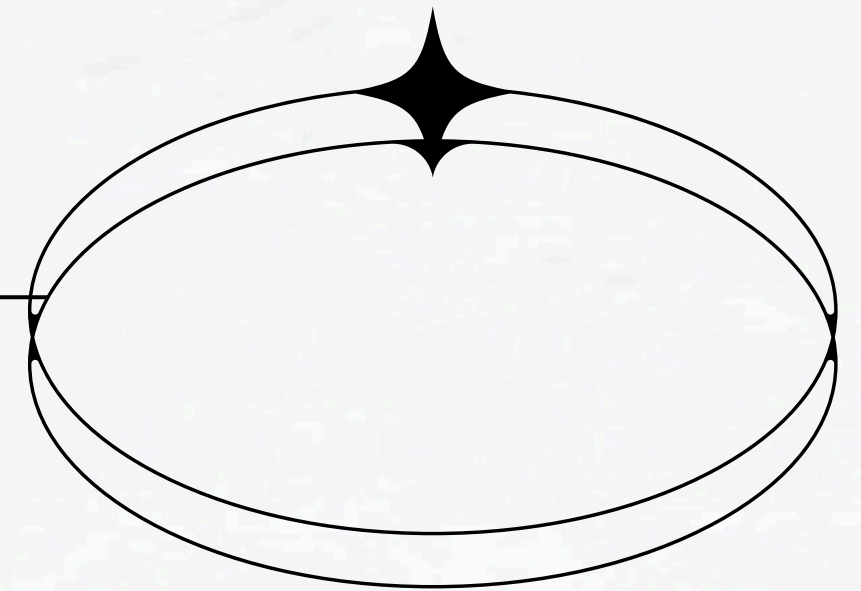
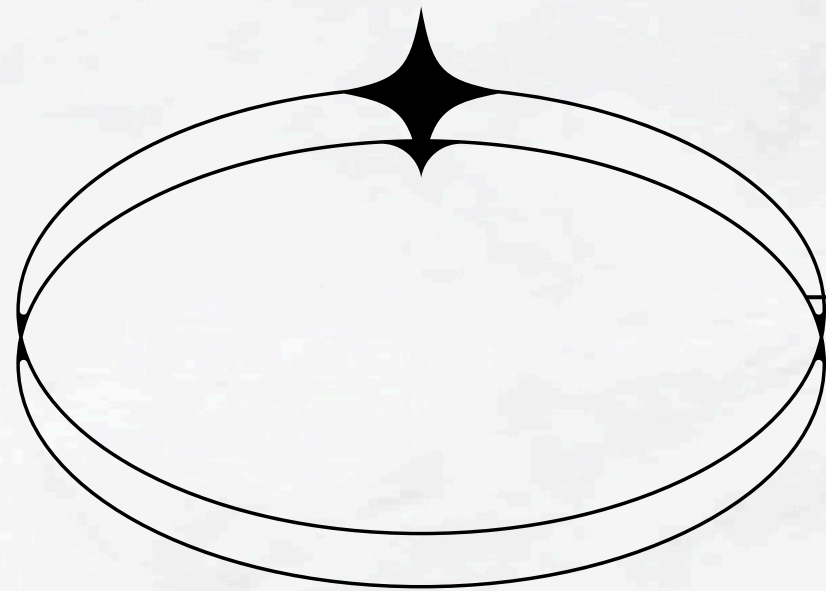
www.izmsd.com

A Division of:



CREATIVE PORTFOLIO

INTRODUCTION



IzmSD was founded by experts in Project Management (PM), Informational Communication Technologies (ICTs), and Instructional Design (ID).

Our team leverages years of experience to provide high-quality, tailored digital solutions for our clients.

www.izmsd.com



HELLO, I'M ADREANA!

ABOUT ME:

OWNER AND CHIEF EXECUTIVE OFFICER

My specialties are in Project Management with expertise in Agile Methodologies, Continuous Process Improvement, Technology Project Management, and Business Analytics.

I have experience in Data Technology, Social Work, and Learning Programs. I have held leadership roles in non-profit and for-profit organizations, demonstrating my ability to drive successful projects and lead diverse teams..





HELLO, I'M ISMAEL!

ABOUT ME:

CO-FOUNDER: SENIOR DESIGNER & DEVELOPER

My specialties are in Communication, Instructional Design, E-Learning development, and Digital Services like web design, graphic design, video production/editing, and 360° learning environments. I also dab in data analytic practices.

My experience and leadership roles have showcased my ability to manage and deliver comprehensive digital solutions to various clients.

EDUCATION & CERTIFICATIONS

ADREANA

TEXAS A&M - CORPUS CHRISTI; 2012

BA in Psychology with a Minor in English

Certs:

Project Management Professional (PMI)

ISMAEL

TEXAS A&M - CORPUS CHRISTI; 2015

BA in Communication & Media

MA in Communication Studies

Certs:

Agile Project Management (Learning Guild)

xAPI Accelerator (Learning Guild)

Certified Instructional System Designer (Training Clinic)

Kirkpatrick Four Levels of Evaluation: Bronze (Kirkpatrick Partners)





A Digital Services Hub

Creative Suite

- ◆ **PROJECT MANAGEMENT**
 - Project Management Professional, The Lot Like Agile Management Approach (LLAMA), Successive Approximations Model (SAM), Continuous Process Improvement (CPI), and many others like Atlassian: Confluence/Jira, ClickUp, MS Teams, etc.
- ◆ **CREATIVE TOOLS**
 - Articulate Suite (SL360/Rise360), 3DVista, Canva, Wix, Wordpress, Insta360, Blender, Inkscape, DaVinci Resolve, Adobe Creative Cloud, Visual Studio Code, MS365, Adobe Connect, Audacity, Unity and many more
- ◆ **CONTENT CREATION DESIGN AND DEVELOPMENT**
 - Storyboarding, Action Mapping, Proposal writing/editing, Scenario-Based Learning, Digital Marketing, Interactive Gaming Simulations, Immersive Environments, Gamification, Evaluations, Quality Assurance, Section 508, and many more



CLIENT WORK EXPERIENCE

BRANDING

WEB DESIGN/DEVELOPMENT

E-LEARNING DEVELOPER

PROJECT MANAGEMENT

TECHNICAL WRITING/EDITING

DIGITAL MARKETING

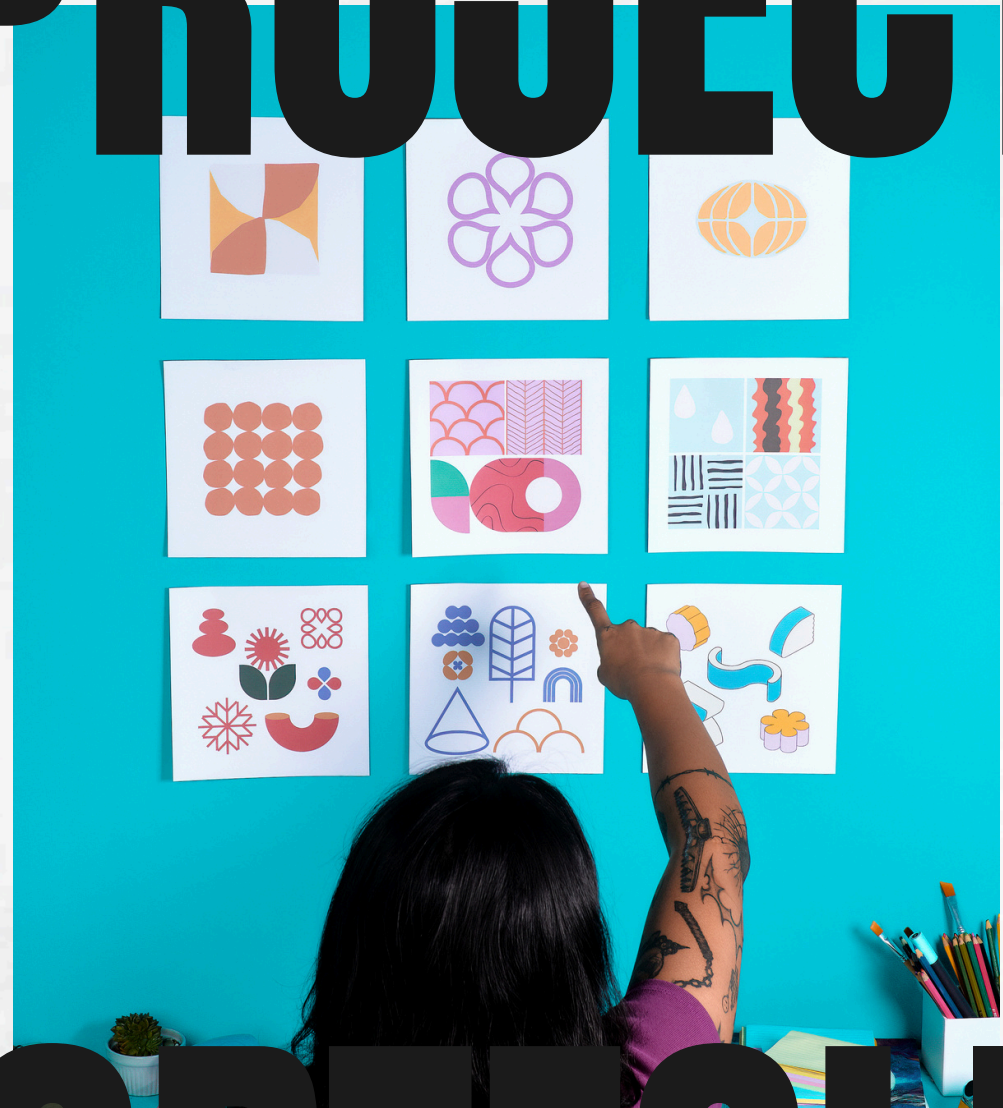
CONTENT CREATION

HIGHER ED COURSE DESIGN

PRESENTATION DEVELOPMENT



PROJECT



PORTFOLIO

PROJECT 01



CLIENT : GLOBAL STAGE TECHS

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ELEVATION
— Consulting Group —

PROJECT 02

CLIENT : ELEVATION CONSULTING GROUP

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PROJECT 03

CLIENT : VALIANT - X ENTERPRISE

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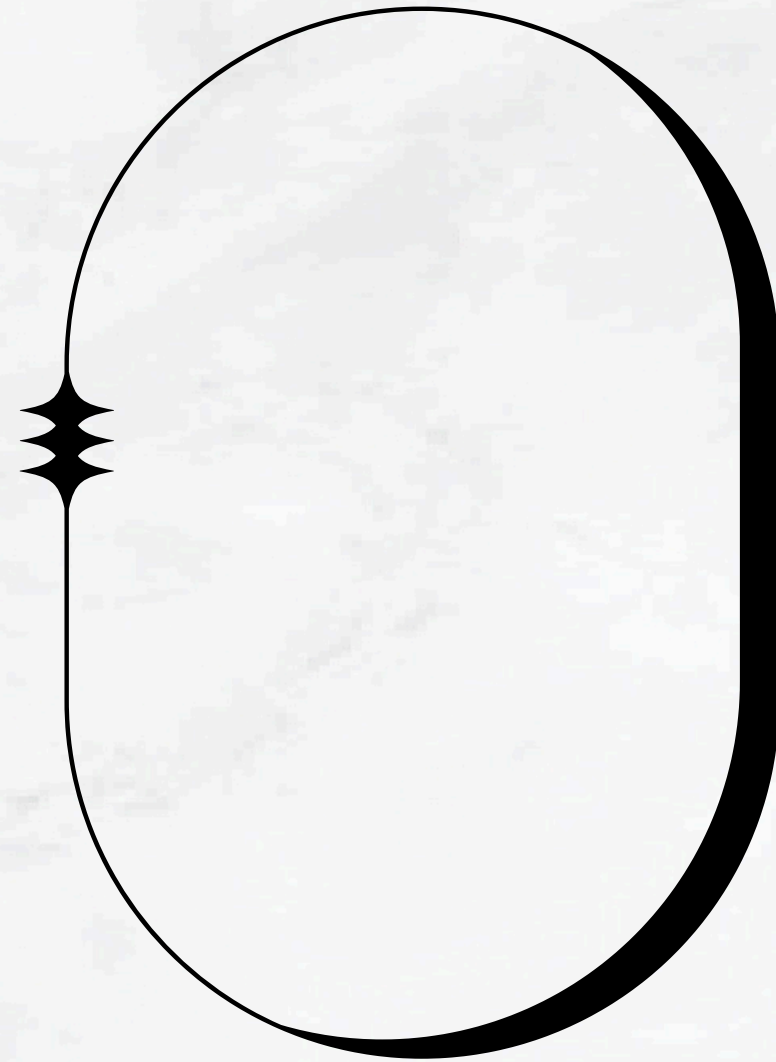
PROJECT 04

CLIENT : BROTHERS OF DISCUSSION

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**LET'S
WORK
TOGETHER**



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